

From Italian passion, an Australian innovation

When Alberto Sanvito arrived in Australia from northern Italy in 1991, he brought with him a passion for art – and a vast storehouse of knowledge about how to use the colour and texture of paint to turn any simple surface into a decorative tour de force, a tradition perfected by Italian master craftsmen over centuries.

Carrying the tradition forward successfully relied on having the right paint products available locally. By 1999, after four years of intensive research in Italy and wherever European expertise could be found, Alberto had sourced the finest raw pigments, and the cutting edge technology and application methods to make FX Australia a world-class supplier of premium special effects coatings.

Today, technical excellence and professionalism remain the cornerstones of this family owned and operated company, through continuing research, innovation and hands-on support and advice for both home renovators and design professionals.

Why does FX Australia have the edge?

All FX Australia paints are water-based. Effortless clean-up, can be used on most prepared surfaces and all FX finishes are easy to clean.

Top-level, personal service. Alberto Sanvito and his expert managers will advise, consult and demonstrate FX products whenever specialist services are needed. In addition, because FX Australia is Australian from concept to execution, one-off finishes can be developed for individual clients.

Brush-out and library facilities. Design professionals can optimise client approvals through FX-supplied brush-outs of specified finishes and use of the FX brush-out library service, available from selected east-coast metropolitan stores.

Training for professionals and DIY users. Regular workshops provide opportunities for design and trade professionals, as well as the DIY renovator, to develop knowledge, skills and creativity. Applicator training by FX Australia is industry-recognised nationally and meets the highest international standards.

The possibilities are endless. With the superb range of colours and finishes available from FX Australia, there is virtually no limit to the special painted effects that can be achieved. Subtle or sensational, small-scale or stupendous – FX Australia turns every vision into reality.



Alberto Sanvito



FX Maximus® Bagging Paint

FX Lime Wash



The possibilities are endless

Premium quality special effects coatings



FX Wash



FX Easy Sanding Stucco



FX Metallic



FX Marmorino



FX Lime Wash



FX Wicked Wax®



FX Travertino®



FX Sydney Stucco



FX Rust Paint



FX Liquid Metal Silver



FX Liquid Metal Gold

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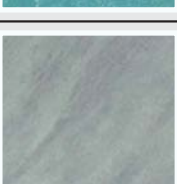
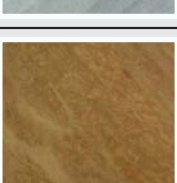




raising quality and concept benchmarks

30+ amazing water-based contemporary and classic finishes
400+ delicate-to-daring colours to choose from

Product	Preparation	Application	Features	Sample
FX French Wash (Interior Only) 36 standard colours Also custom-tintable	One coat of FX Undercoat then two coats of white or tinted FX Satin acrylic.	One coat using a ragging or sponging technique. Also used as a base for marbling effects.	Soft, classical finish. Dries flat. Protect the finish with FX Super Matt Clear.	
FX Lime Wash (Interior & Exterior) 60 standard colours Also custom-tintable	One coat of FX Stucco Undercoat.	Roll two coats; or for more variation and movement, brush final coat.	Traditional Lime Wash appearance but contains no lime. Dries flat to a classic Tuscan finish. Designed to darken stylishly when wet and returns to normal colour as it dries.	
FX Wash (Interior & Exterior) 36 standard colours Also custom-tintable	One coat of FX Stucco Undercoat then one base coat of FX Mud Paint or FX Stone.	Brush on one coat using a wide lime brush.	An aged, translucent finish. Dries flat.	
FX Liquid Metal Gold & Silver: (Interior Only) Gold: 14 colours Also custom-tintable Silver: 9 colours Also custom-tintable	One coat of FX Undercoat then two coats of tinted FX Satin acrylic.	Brush first coat then brush second coat using a criss-cross action. Both coats may also be sprayed or rolled then finished by dragging a brush from top to bottom.	Produces rich gold and silver metallic effects on feature walls and can replace gold and silver leaf for classic detailing.	
FX Metallic (Interior Only) 18 standard colours Also custom-tintable	One coat of FX Undercoat then two coats of tinted FX Satin acrylic.	Roll first coat, brush second coat with criss-cross action. Important to keep a wet edge.	Contains fine metallic particles that result in a pure metal-look finish.	
FX Zing (Interior Only) 24 standard colours Also custom-tintable	One coat of FX Undercoat then two coats of tinted FX Satin acrylic.	Roll both first and second coat for a sprayed effect. Important to keep a wet edge. Or brush the second coat in a criss cross motion.	Pin-prick metallic particles produce a subtle overall sparkle. Dries to a satin finish.	
FX Spellbound (Interior Only) 36 standard colours Also custom-tintable	One coat of FX Undercoat then two coats of tinted FX Satin acrylic.	Brush first and second coat. Important to keep a wet edge.	Excellent reflective qualities. Dries to a satin finish.	
FX Rust Paint (Interior & Exterior) 9 basic colours Variations available	One coat of FX Sealer Undercoat tinted to grey.	Brush or roll two coats. When the second coat is touch-dry, brush on FX Rust Effect - Top Coat (AC or PH).	Produces authentic, aged rust effects and can be tinted to a broad range of colour options.	
FX Exterior Copper (Interior & Exterior) 1 pre-tinted colour	One coat of FX Exterior Undercoat.	Roll first and second coat with a short or medium nap roller. Should be back-rolled to avoid inconsistent reflections. May also be sprayed or brushed.	A no-fuss exterior metallic finish, ideal for external feature walls.	

Product	Preparation	Application	Features	Sample
FX Flexible Stucco (Interior Only) <small>Application by a qualified professional recommended</small> 6 standard colours Also custom-tintable	One coat of FX Stucco Undercoat.	Three coats applied by trowel then polish as directed in specific product information data sheets.	Replicates the classic finish of authentic 'Stucco Veneziano'.	
FX Sydney Stucco (Interior Only) <small>Application by a qualified professional recommended</small> 36 standard colours Also custom-tintable	One coat of FX Stucco Undercoat.	Three coats applied by trowel then polish as directed in specific product information data sheets.	Best suited to achieving a classic two or three colour marbled stucco finish.	
FX Easy Sanding Stucco (Interior Only) <small>Application by a qualified professional recommended</small> 35 standard colours Also custom-tintable	One coat of FX Stucco Undercoat.	Three coats applied by trowel then polish as directed in specific product information data sheets.	Has the depth and movement of classic 'Grasello Di Calce' or Lime Stucco.	
FX Marmorino (Interior & Exterior) <small>Application by a qualified professional recommended</small> 18 standard colours Also custom-tintable	One coat of FX Stucco Undercoat.	Two coats applied by trowel.	A marble-based product that produces a seasoned, traditional Mediterranean finish.	
FX Mud Paint® (Interior & Exterior) 60 standard colours Also custom-tintable	One coat of FX Stucco Undercoat.	Roll first coat and roll or brush second coat.	A lightly textured paint that produces a flat, heritage look.	
FX Stone (Interior & Exterior) 18 standard colours Also custom-tintable	One coat of FX Stucco Undercoat.	Two coats applied by trowel, roller, brush or mitt.	An authentic stone finish.	
FX Travertino® (Interior & Exterior) <small>Application by a qualified professional recommended</small> 9 standard colours Also custom-tintable	One coat of FX Stucco Undercoat.	One or two coats applied by trowel. When dry, sand for a weathered stone look. Apply FX Wicked Wax for interior finishes.	Replicates the natural beauty of travertine stone.	
FX Muro Antico (Interior Only) 60 standard colours Also custom-tintable	One coat of FX Undercoat then two coats of white FX Satin acrylic.	Three coats applied by brush, roller or rag. Then polish final coat and seal with FX Wicked Wax.	A wash product that can produce many variations including a stucco-look finish.	
FX Maximus® Membrane Paint (Interior & Exterior) <small>Application by a qualified professional recommended</small> Custom-tintable	One coat of FX Undercoat or FX Penetrating Sealer.	Apply with a roller, textured roller or use bagging application with a mitt. Three grades - Fine/Medium/Coarse	A highly textured coating producing a distinctive Mediterranean finish.	

Product	Preparation	Application	Features	Sample
FX Pearl (Interior Only) 7 pre-tinted colours Blue, Green, Violet, Silver, Gold, Copper, Red	One coat of FX Undercoat then two coats of tinted FX Satin acrylic. Best used over mid-range to dark colours.	Brush or roll first coat then while wet use a spatula, plastic bag or chamois to vary finished effect.	A pearlescent paste that can create numerous faux effects with one simple application. Refracts base colour and is ideal for special - purpose designs and spectacular features. Dries to a satin finish.	
FX Tintable Pearl (Interior Only) 36 standard colours Also custom-tintable	One coat of FX Undercoat then two coats of tinted FX Satin acrylic.	Brush first and second coat.	Gives a rich, creamy 'Mother of Pearl' translucence. Match to base colour for subtle, romantic effect or contrast to base for more drama. Dries to a satin finish.	
FX Clear (Interior Only) 16 standard colours Also custom-tintable	One coat of FX Undercoat then two coats of tinted FX Satin acrylic.	Brush or roll first coat then while wet use a spatula, plastic bag or chamois to vary finished effect.	Can be used on its own or with other FX products to produce an exciting range of effects. Ideal for high traffic areas.	
FX Glow (Interior Only) 1 pre-tinted colour Green	One coat of FX undercoat then two coats of tinted FX Satin acrylic.	Brush or roll first coat then while wet use a spatula, plastic bag or chamois for pattern or textured effects.	An ideal finish for childrens' rooms and individual feature walls.	
FX Glaze (Interior Only) Custom-tintable	One coat of FX Undercoat then two coats of tinted FX Satin acrylic.	Use an angled brush to blur two colours together or overlay colours.	Ideal for simple marble effects or adding dimension and depth to ornate plaster mouldings. Dries to a satin finish.	
FX Scumble (Interior Only)	Not applicable. An additive product.	An additive to slow down drying time of paint.	Allows additional working time to achieve one off marbled, sponged or distressed effects.	
FX Wicked Wax® (Interior Only) 6 pre-tinted colours Gold, Silver, Bronze, Gold Pearl, Blue Pearl, Green Pearl + Clear	Needs a pre-prepared stucco (plaster) finish.	Apply sparingly by trowel and buff with lambs wool.	Dramatically highlights patterns and texture of stucco finishes and protects surfaces.	
FX Liquid Wax (Interior Only) Clear only	Needs a pre-prepared stucco (plaster) finish.	Apply a small amount to a clean white rag and rub over surface. Repeat when dry. Buff with lambs wool.	Provides a protective film to increase durability and gives a glossy finish.	
FX VOC* Reduced Range & FX Conventional Range (includes FX Stucco Undercoat, FX Super Matt Clear and FX Penetrating Sealer)	Follow standard trade practice.	Roller or brush application.	FX VOC Reduced Range formulated for maximum environmental safety, to help your home stay green. All products in the FX Conventional Range are premium quality and water-based for easy application and clean-up.	

*Volatile Organic Compounds

Disclaimer
While FX Australia has taken every due care to reproduce effects and colours as accurately as possible in this brochure, in-situ finishes may vary depending on specific environmental conditions, surface factors and application techniques.

Detailed information about individual products and colour ranges should be sought from distributors or directly from FX Australia before use.