

# New Skills Boost Painter's Business

When Perth painter Daniel Batten took part in a three-day FX Australia training course in Sydney in early May, he learned so much about faux finishes that he's been able to really excite clients by introducing them to these unique finishes for their current projects - and he's had a great time doing it.

Daniel says "The course was fantastic, very full-on but also very exciting. The training covers marbling, glazing, marmorino and stucco application techniques, and we were taught everything, from preparation to how to achieve some amazing effects with a range of ordinary tools. The group was small, allowing for a lot of personal attention and guidance which helped perfect my technique quickly and give me confidence".

"Once we'd got a handle on how to do it, we had a chance to prepare our own sample boards to take away. And we were also taught how to market these finishes to our clients, and how to price jobs using FX Australia paints. I've now completed two office buildings with FX faux finish feature walls and have people lining up to discuss what we can do to jazz up their homes and give them an individual stamp. One interior designer is so impressed with the potential of the products and my sample boards that she plans to use various products and effects on a number of client projects that are already lined up".

"It's only been a few weeks and doors have already begun to open to a more sophisticated and creative market. I am expecting my business to grow by at least another 25-30% as a result and will need to take on more painters quickly! I now have more passion, enthusiasm and a more exciting vision for my expanding business".

## Promoting quality craftsmanship

It's the aim of FX Australia to give every painter the extra knowledge and skills to put the 'craft' back into craftsmanship, and build a top business. Through our professional training courses, we'll help you develop the skills to enter the special effects field.

## FX Australia - it's all Australian

FX Australia has developed an extensive range of unique special effects paints - metallics, marmorino, stucco, washes, textured and pearl finishes, all manufactured locally.

## Easy-to-use, water-based products

All paints made by FX Australia are water-based for ease of application and wash up.

## Latest FX Australia product

FX Travertino, has hit the market with a bang. The way it gives exterior and interior surfaces that classic travertine marble finish at the touch of a trowel has put smiles on the faces of painters and decorators everywhere.

FX Australia products are competitively priced, and available nationally through Bristol stores. To find out more, call us on **(02) 9604 2750**, or see what's coming up on our website at [www.fxaustralia.com.au](http://www.fxaustralia.com.au)



Daniel Batten



FX Easy Sanding Stucco



FX Liquid Metal Silver



FX Liquid Metal Gold



FX Travertino